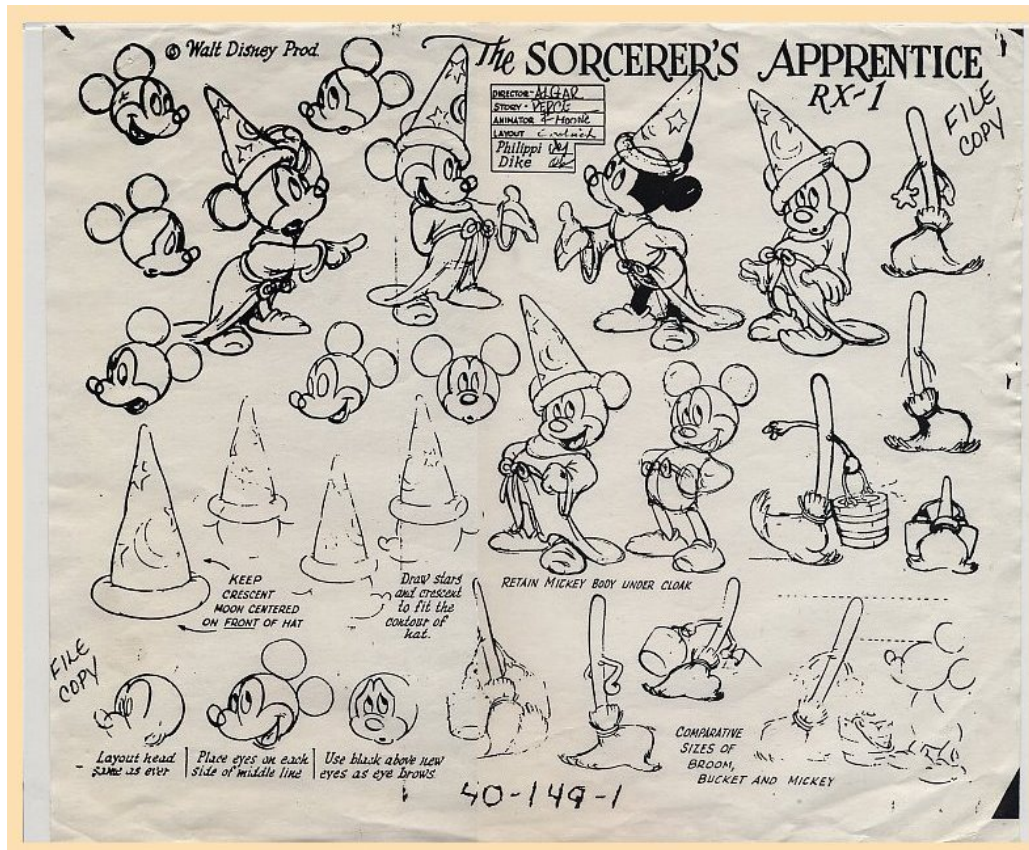


“What Do You Want Your Magic To Be?”

Eugene Berger

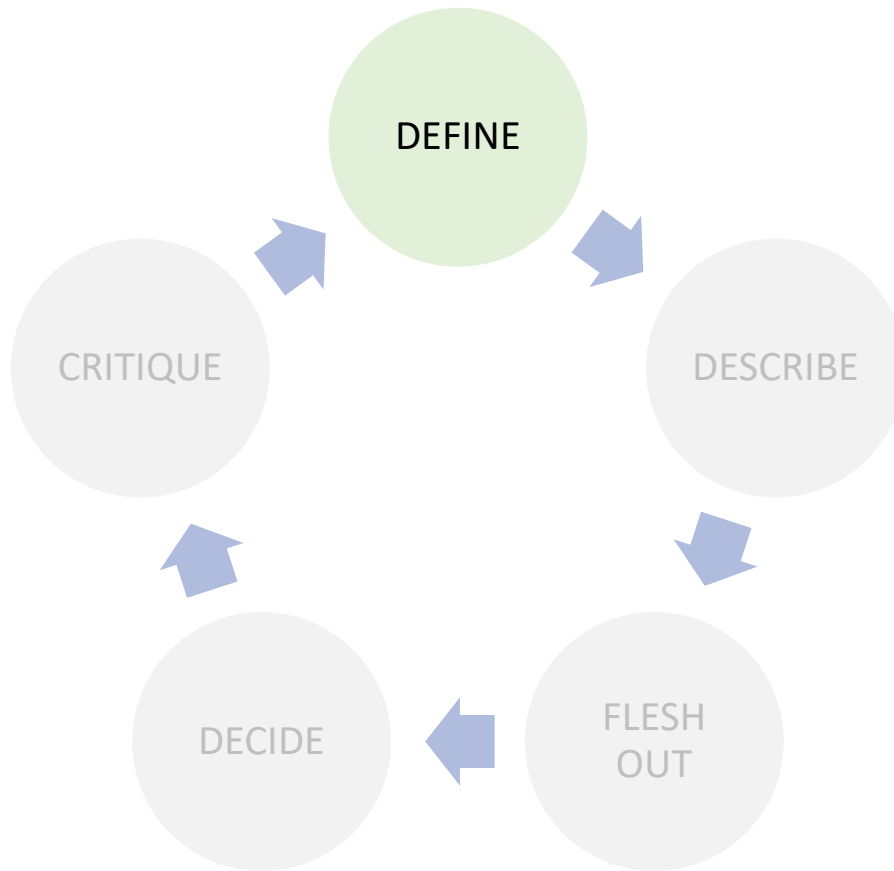


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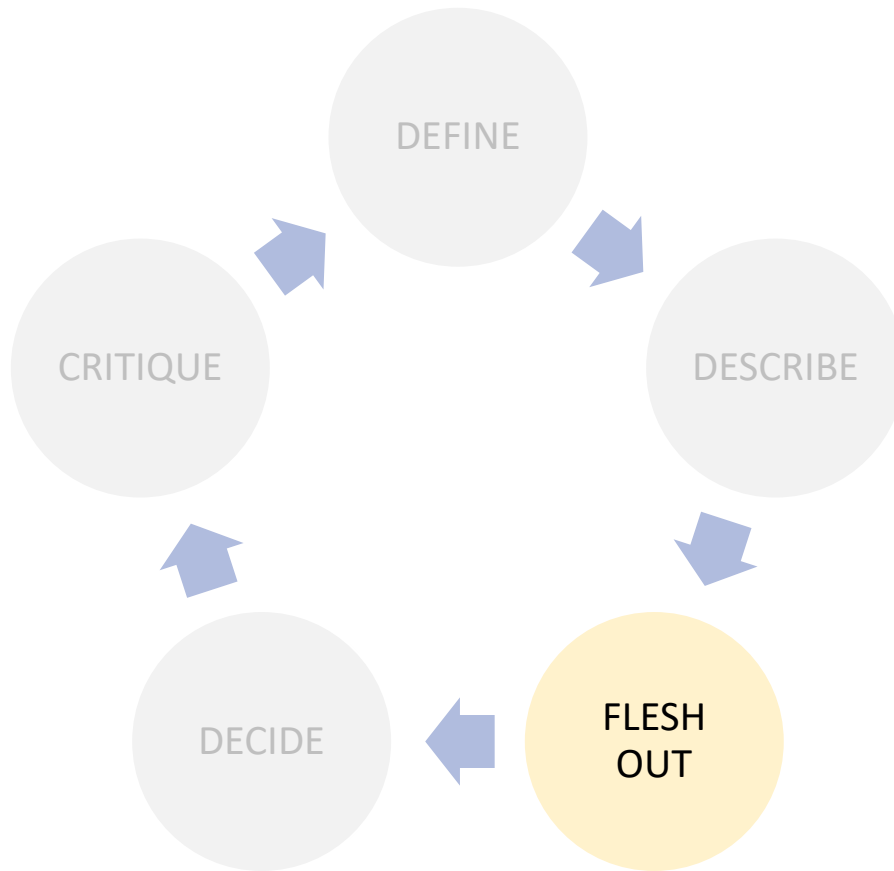
E: great.baldini@greatbaldini.co.uk

M: 07413 783959

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DEFINE		
NAME A PERFORMER YOU REALLY LIKE (Not necessarily magician – I’m a huge fan of Dame Edna)		PERSONA DESCRIPTORS (Three words to describe them)
WHO		1)
What do you like about them		2)
How do they behave on stage		3)



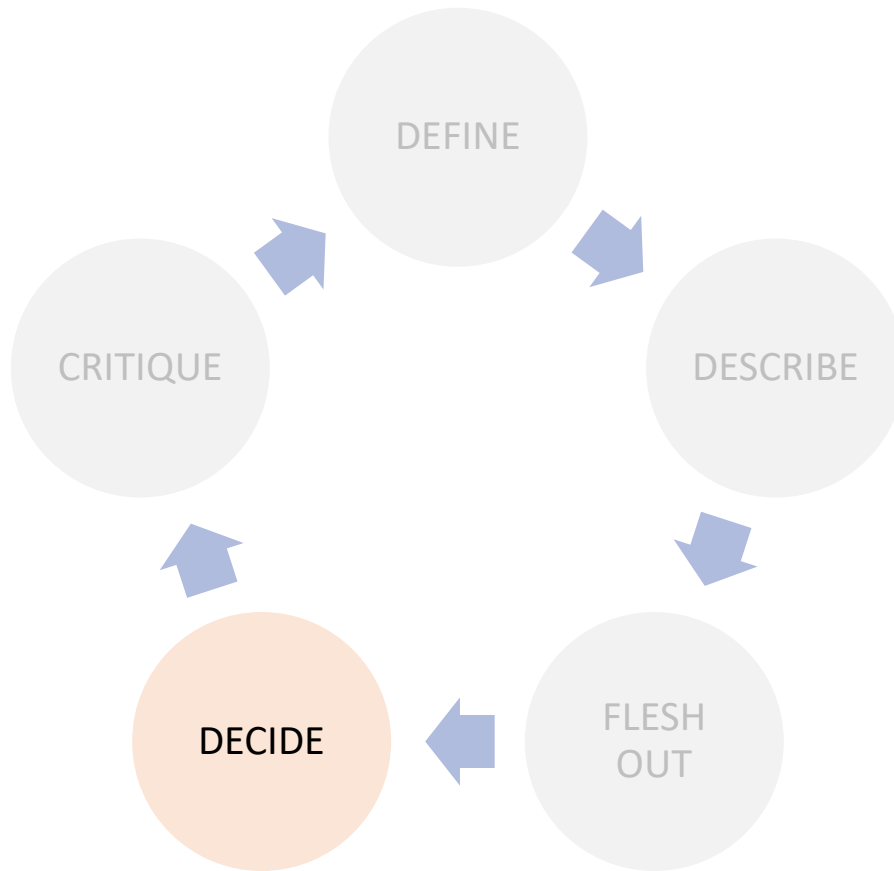
FLESH OUT YOUR PERSONA	
NAME	
APPEARANCE	
SOUNDSCAPE	
HOW YOU BEHAVE	
WHAT PROPS DO YOU USE	

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E: great.baldini@greatbaldini.co.uk

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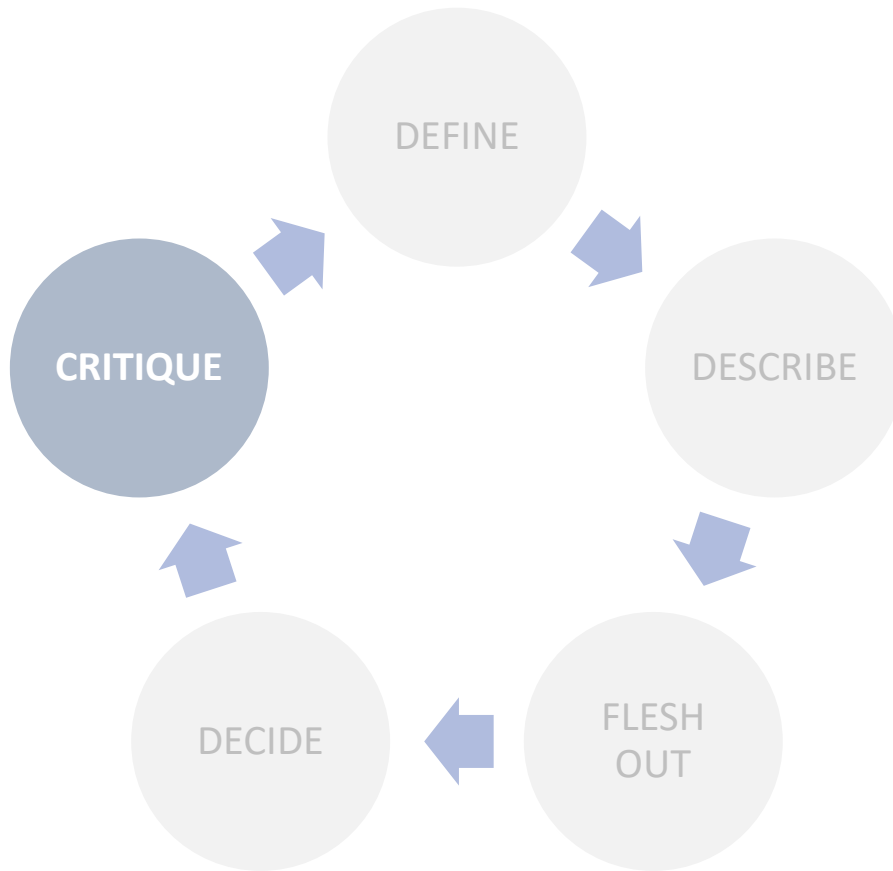
DECIDE		
	DOES	DOESN'T
RULES		
AUDIENCE INTERACTION		
OTHER		

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CRITIQUE & EVOLVE	
WHAT DOES THE AUDIENCE RESPOND WELL TO	
BACK STORY	

NOTES

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6 Henry Street, Totterdown, Bristol BS3 4UD

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M: 07413 783959

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